

# Sarah Somsavath

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## SUMMARY

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With a passion for creative problem-solving and user-centered design, I'm dedicated to designing innovative products that enhance people's everyday lives. Eager to immerse myself in a dynamic environment, I'm driven to understand user needs and deliver exceptional experiences that bring joy and fulfillment. Let's collaborate to create meaningful solutions together!

## EXPERIENCE

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### Production Technician

#### Miller Imaging & Digital Solutions

March 2024 - May 2025 Austin, TX

- Operates wide format printers and copiers to produce high- quality blueprints and related documents to support client and project needs.
- Manage document finishing processes, including lamination, scanning, cutting, and binding of prints, tailored to customer specifications and deadlines.
- Assist the fine arts department by scanning, color-matching, and adjusting artwork through photoshop tailored to the customers satisfaction.
- Trained and assisted new coworkers, showcasing reliability, multi-tasking, and teamwork to meet customers' diverse needs.

### Design Lab Technician

#### ISU Design Output Center

October 2021 - December 2022, Ames, IA

- Tasked with operating the laser-cut machines and troubleshooting printing issues as an admin operator.
- Assist students with printing requests, 3D printing, laser cutting, and specialized equipment checkout.
- Finished a course on lab safety and was certified to use laser cutting equipment in the College of Design at ISU.

### UX/UI Student Researcher

#### Vermeer Corporation

January 2022 - May 2022, Ames, IA

- Created wireframes for Vermeer's UI Telematics in figma as mockup designs for their autonomous machinery.
- Collaborated with design teams by researching and identifying opportunities on autonomous Ag Technologies.
- Worked with the UX/UI Fleet Management team and presented our UI Telematics at the company's TechCon.

### Product Student Researcher

#### Aeron Lifestyle Technologies

March 2022 - July 2022, Ames, IA

- Identified opportunities in existing product analysis, competitor analysis, and product development.
- Conducted user surveys and research on potential outdoor market opportunities for essential oil diffusers.
- Presented our group research on effective ways to improve the smell of bug repellent using essential oils.

### Marketing Researcher

#### Ichiban Ramen Ames

August 2021 - December 2021, Ames, IA

- Conducted various observational studies, interviewed and surveyed locals to increase restaurant exposure.
- Presented research analysis and proposed new marketing strategies through creative visuals & media posters.
- Collaborated in a team to develop promotional concepts and poster mock-ups using Adobe Creative Suite.

## EDUCATION

### *Bachelor's in Industrial Design (B.I.D)*

Iowa State University

August 2019 - December 2022

- Graduated cum laude 3.69/GPA
- Iowa State University Dean's List - 6 Semesters 2020-2022

## SKILLS

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Adobe Creative Suite, Solidworks, Keyshot, Microsoft 360, Printing/Scanning, Laser Cutting, Figma, and Canva.